

# Corporate Reporting

## Non-financial reporting forum

The non-financial reporting (NFR) forum was created by Lodestar in association with ACCA, Deloitte and T+T design. It had three successful years promoting topical themes.

### Background

We identified a need in the marketplace to share information on a developing area of non-financial reporting and to bridge the divide between sustainability reporting and finance.

### What we did

- Developed Non-Financial Reporting Forum brand.
- Brought on board Partners: Deloitte, ACCA, T+T Design and supporters GRI, and IIRC.
- Created round table debates to develop the topical event themes.
- Themes over the years were about driving NFR forward, the value and new developments in the market place. Discussions were lively, interactive and engaging.

### Results

- Over 500 participants attended over 3 years.
- Collaborated with over forty organisations whom provided speakers, shared the debate and promoted the event.
- Completed two UK consultation sessions for GRI G4 Framework and <IR> Framework.
- Successful social media campaign brought more exposure, people and thoughts to the debate.

### Contact

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#### Wales Audit Office commented:

*“An excellent event with keynote speakers which provided a useful challenge and focus for the panel discussions. A good spread of speakers and panellists, providing a wide range of experience, knowledge and perspectives.”*