



Lodestar

Global Reporting Initiative certified training course in Sustainability Reporting

London SW1



“ Programme was very well delivered – stakeholder engagement element was particularly valuable”

GRI has pioneered the development of the world's most widely used sustainability reporting framework. This course has been developed specifically to help report makers use the international GRI framework to produce a best practice sustainability report. The course provides the opportunity to cultivate skills and knowledge on sustainability reporting using presentations and interactive learning with UK case studies throughout. Lodestar is now able to offer you this course to support the growth and use of GRI in the UK.

“ Clear and straightforward training on a complex process”

After this 2-day course you will understand how to:

- analyse the context and drivers for sustainability reporting
- articulate the benefits and challenges of reporting
- benchmark sustainability reports against best practice
- connect the GRI framework to your organisation
- develop or enhance your own organisation's report
- relate GRI to the Global Compact and the Carbon Disclosure Project
- use the GRI materiality principle and indicator selection to define the report content
- identify, prioritise and engage stakeholders
- implement the key stages involved in preparing a report
- apply the GRI application level assessment and report assurance processes

“ Very interesting, useful and enjoyable”

Who is the course for?

People with reporting responsibilities whether in

- corporate responsibility and sustainability
- investor relations
- corporate communications
- new and experienced reporters

Visit our website for course dates and to book your place:
www.gri-training.co.uk
or contact Suzi Ibbotson on **020 7344 1889** or suzii@lodestaruk.com



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“By using the well-established Global Reporting Initiative (GRI) framework methodology for sustainability reporting, we aim to benchmark our CSR performance and use it as a robust baseline for improvement.”

Brendan Murtagh, ACCA
President 2009/2010

GRI has pioneered the development of the world's most widely used sustainability reporting framework. It provides a consolidated reporting framework that builds on and incorporates:

- relevant internationally accepted legal frameworks
- the most widely used normative frameworks and set of principles, including the OECD Multinational Enterprise Guidelines, and the UN Global Compact
- theme specific reporting guidelines such as the Carbon Disclosure Protocol.

As reports using the framework are produced in the same format, it enables report readers to compare and contrast the impacts of companies all over the world.

GRI's Framework is used by leading financial markets institutions like Bloomberg, NASDAQ and Thompson Reuters as the basis of their respective environmental, social and governance information offerings. It is also increasingly used by governments and stock exchanges as a reporting requirement. Ten governments (Austria, Belgium, Canada, Denmark, Finland, Germany, Netherlands, Norway, Sweden, United States) have a formal reference to GRI in their governmental corporate responsibility guidance documents and/or policies.

GRI is a large multi-stakeholder network representing thousands of diverse groups, from businesses to NGOs, individual experts to government agencies, in more than 40 countries worldwide.

For more information on GRI visit their website www.globalreporting.org

On the course you will receive:

- the GRI course handbook
- access to the G3.1 guidelines
- access to company reports written using the G3 and G3.1 guidelines and the opportunity to analyse these reports with your fellow participants

On successful completion of the course you will:

- become part of a global network of course graduates
- be registered as having completed the course and receive a certificate from the GRI international headquarters
- obtain access to Lodestar's new GRI UK Network, hosting regular events examining the UK reporting landscape and other material issues
- obtain access to Lodestar's new GRI UK online network of other course participants and sustainability reporting experts, enabling you to share experiences with other report writers
- receive E-updates from Lodestar about developments from GRI

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Over the 2-day course we will guide you through the GRI report writing cycle, covering the following topics:

Day One

Introduction and overview

- What is the current sustainability context?
- What is a sustainability report?
- What is GRI & the GRI G3.1 framework?
- What is the GRI reporting process and how does it fit with my organisation?
- What are the benefits and challenges of sustainability reporting?

Phase 1: Prepare: plan your GRI sustainability reporting process

- How is the GRI reporting process planned?
- How do I hold a kick-off meeting?
- What are the impacts of organisational activities in the CSR arena?
- How does GRI fit with other sustainability tools?
- How does GRI fit with the UN Global Compact?

Phase 2: Connect: talk and listen

- Who are my stakeholders and how do I identify them?
- How do I prioritise my stakeholders?
- Why and how should I engage with my stakeholders?
- What topics should I consult with my stakeholders on?

Phase 3: Define: focus your effort

- How do I decide on the report content?
- How do I select what issues are material to report on?
- How long does my report have to be?
- How can I use the systems we already have in place rather than implementing new ones?

Day Two

Phase 4: Monitor: build your report

- How do I monitor my organisation activities and procedures?
- What can I do to ensure the quality of information going into my report?
- What performance targets should I set?

Phase 5: Report: check and communicate

- What is the value of sustainability reporting and how can I communicate this to other people?
- How shall I set out my report?
- Writing and finalising the report
- Preparing for the next report writing cycle



Lodestar

Lodestar is a strategic marketing and communications consultancy with extensive experience of working with clients to develop and communicate their sustainability strategy and achievements.

Full payment is required prior to the course. If you cancel your booking prior to 28 days before the course you will receive a full refund less handling and administration charges of 25% of the total amount plus VAT. If a cancellation is made after this time, we regret that no refund can be made but substitute delegates will be welcome. All cancellations must be made in writing. Lodestar Marketing reserves the right to make changes to the programme and or speakers without prior notice.

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GRI Sustainability Reporting Training London SW1

Booking Form

I would like to book the following delegate places for the GRI Sustainability Reporting course:

Please indicate which date you would like to book:

Delegate

Name	
Job Title	
Company	
Address	
	Postcode
Direct Tel	Direct Fax
Email	

Additional delegate

Name	
Job Title	
Direct Tel	Direct Fax
Email	

Payment

Course fee: £1250.00 + VAT (£1500)

Please note that the course fee does not include accommodation.

Please complete payment details below and return this form by FAX OR POST only.

Visa/ Mastercard number	
Expiry date	CSC code
Name on card	
Signed	Date

OR

I enclose a cheque for £ payable to **Lodestar Marketing Limited**

**The Consortium of Lodestar Marketing Limited
and Kinelea Limited**
is a GRI Certified Training Partner in the UK
and the Rep. of Ireland

